**INFORMATION GATHERING**

PROJECT NAME - E-CHECKOUT

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**ABOUT E- CHECKOUT**

The checkout process is the process that a customer must go through when checking out the items in the cart. This is what the user sees at the frontend.

An online store is a virtual store on the Internet where customers can browse the catalog and select products of interest. The selected items may be collected in a shopping cart. At checkout time, the items in the shopping cart will be presented as an order. At that time, more information will be needed to complete the transaction. Usually, the customer will be asked to fill or select a billing address, a shipping address, a shipping option, and payment information such as credit card number. An e-mail notification is sent to the customer as soon as the order is placed.

**EXPLAIN DIFFERENT FUNCTIONALITIES OF E- CHECKOUT**

* SSL security support for orders on both front-end and back-end
* Shipping to multiple addresses in one order
* Checkout without account/Guest Checkout
* Shopping Cart with tax and shipping estimates
* Helps Customers to select their products easily
* Providing latest online materials and overall solutions to their E-Shawl..

**CHALLENGES IN E-CHECKOUT**

**1**. Label your form fields well.  
**2**. Customers are not allowed to contact directly to administrative.  
**3**. Ensure keyboard navigational controls are activated.  
**4**. Allow customers to input their own data.  
**5**. Provide alternative text for imaging especially for secure checkout processing.  
**6**. Provide descriptive names for commonly used links.